

North Carolina Career Pathway

(for academic years prior to 2009-2010)

Business Technologies

This pathway features careers in all areas of business. Careers are found in the areas of accounting and finance for businesses and individuals; business administration and management; small business management; entrepreneurship; planning, promoting merchandising, and selling fashion apparel; processing, managing, and communication of information by computers; directing the transfer of goods and services from producer to consumer; office, project, and human resource management; office administration; sales; and in the marketing of travel, tourism and recreation activities.

Select from the Business Technologies classes listed below. A student must pass four related vocational classes in a pathway. One of these four courses must be an upper level starred course*.

9 th Grade	10 th Grade	11 th Grade	12 th Grade
English I	English II	English III	English IV
Math*	Math*	Math*	Math*
Science	Science	Science	Elective
Social Studies	Social Studies	Social Studies	Elective
Health and PE	Elective	Elective	Elective
Elective	Elective	Elective	Elective
Elective	Elective	Elective	Elective
Elective	Elective	Elective	Elective

***Math Suggestions for the three Courses of Study listed below**

Career Prep	College Tech Prep	College/University Prep
3 credits Including Algebra I (This requirement can be met with Integrated Math I and II when accompanied with the Algebra I EOC)	3 credits Algebra I, Geometry, Algebra II, OR Algebra I, Technical Math I and II, OR Integrated Math I, II, III	4 credits Algebra I, Geometry, Algebra II, AND higher level math course with Algebra II as prerequisite OR Integrated Math I, II, III and a credit above Integrated Math III

Community College Majors

Accounting, Business Administration- Banking & Finance Concentration, Customer Service Technology Concentration, Human Resources Management Concentration, International Business Concentration, Logistics Management Concentration, Marketing & Retailing Concentration, Operations Management Concentration, Public Administration Concentration, Court Reporting & Captioning, Data Entry (Certificate), Desktop Publishing (Diploma), Healthcare Management Technology, Health Unit Coordinator (Certificate), Hotel & Restaurant Manager, Information Systems- Database Management Concentration, Helpdesk & Support Concentration, Multimedia Systems Development Concentration, Network Administration & Support Concentration, Programming Concentration, Insurance (Certificate), (Media Integration Technology) (Medical Transcription (Diploma) Marketing Technologies, Fashion Merchandising, Office Systems Technology- Legal Concentration, Medical Concentration, Paralegal Technology, Real Estate (Diploma) Sales and Technological Services, Small Business Entrepreneurship, Travel and Tourism

College/University Majors

Accounting, Business Administration and Management, Finance, General Business, Business or Marketing Teacher Education, Industrial Engineering Management, Labor and Personnel Relations Studies, Logistics Management, Business and Marketing Teacher Education, Business Administration and Management, Computer and Information Science, Apparel, Merchandising, and Interior Design with concentration in Merchandising or Apparel and Textiles; Clothing and Fashion Merchandising with concentration in Fashion Design or Fashion Merchandising, Clothing and Textiles; Clothing, Textiles, and Merchandising; Marketing; Marketing and Management; Management; Textile and Apparel Management, Networking Technology

Electives

Not all classes listed here will be available at each high school.

6200 Princip of Business BE	6597 Business Co-Op Method
6215 Business Law	6599 Business Adv Studies*
6225 Bus Mngmnt & Applicats*	6600 Princip of Business Mkt
6235 Sml Business/Entrep BE*	6615 Small Bus/Entrshp ME*
6311 Computer Account I	6621 Marketing
6312 Computer Account II*	6622 Marketing Management*
6331 Bus & Fin Man I BE	6626 Strategic Marketing*
6332 Bus & Fin Man II BE *	6631 Fash Merchandising
6341 Network Admin I	6641 Bus & Fin Man I ME
6342 Network Admin II*	6642 Bus & Fin Man II ME*
6411 Computer Applicats I	6645 Trvl/Trsm & Recr Mrktg*
6412 Computer Applicats II*	6665 Mrktng Tech & Media*
6512 Keyboarding (H.S.)	6696 Mrktng Apprentshp Meth*
6535 Bus & Electronic Comm	6697 Marketing Co-Op Method
6596 Bus Apprentshp Method*	6699 Marketing Adv Studs*

